



It's official . . . bairdwarner.com is Chicagoland's Real Estate Home Page!

Recent figures from a highly respected, independent Internet tracking service rank bairdwarner.com #1 in website traffic against competing Chicagoland real estate web sites . . . meaning *our sellers can count on more exposure for their listings with Baird & Warner!*

Here are the average traffic rankings for our site over the last three months versus a sample of other Chicagoland real estate company web sites — (the lower the ranking number the better — the more traffic a site receives the closer it gets to the number one position).\*

- **bairdwarner.com — 33,466**

- coldwellbankeronline.com — 151,067
- ksgmac.com — 163,396
- prupref.net — 211,805
- rubloff.com — 294,380
- atproperties.com — 432,580
- habitatbrokerage.com — 1,277,232
- remax-ni.com — 3,471,438



Alexa Internet, Inc. tracks millions of Internet users across the globe. As they traverse the Internet, Alexa logs which web sites are accessed. Alexa then performs a statistical analysis of which web sites are the most frequently accessed. The ranking is a figure based on the geometric mean of reach — the number of users — and the number of page views. This enables companies to gauge the traffic of their web site compared to others in their industry. The rankings above represent a sample of Chicagoland real estate web sites.

\*Traffic rankings as reported on alexa.com as of 4.16.07.